

# Now more than ever Portico's Digital Preservation Service can help your library in ways that might surprise you...

In the current economic climate, academic libraries are again enduring significant budget cuts while expectations to maintain robust collections remain. Many librarians have found that Portico's digital preservation service can help address this challenge, and many others. Now, more than ever, Portico is a solution that makes sense for your library.

Portico is committed to the preservation of digital publications such as e-journals, e-books, and other digital content. Participation in Portico provides insurance that protects your library from loss of access to e-content licensed directly from publishers. When content preserved in the vast Portico archive becomes unavailable from other sources, Portico will provide all participating libraries with access to it. In most cases, Portico can also provide you with access to materials made unavailable following a license cancellation.

There are many other benefits to participation in Portico that directly address library needs such as reducing costs, justifying increased spending on digital resources, and freeing up space for other priorities.

## Go Digital and Save Money

“There's a great deal of pressure to cut costs. How can I do that without cutting subscriptions and key book purchases?”

The abundance of e-content has hastened the shift away from print resources while posing a significant challenge to librarians to maintain long-term institutional access in an e-only environment. Librarians have traditionally relied on print as the ultimate insurance against technological obsolescence and license cancellations. However, the cost of buying, processing, and storing print has become prohibitive, causing librarians to raise many questions about providing ongoing access in an e-only environment.

Now it is possible to reduce your reliance – and spending – on the print edition, without losing your “back up” plan. Many of the titles in your collection are preserved in the Portico archive. And Portico is adding new e-books and e-journals every day. So step up the transition to electronic in the secure knowledge that a significant part of your digital collection is being preserved and will be accessible over the long term.

Just over 500 journal titles have been cancelled in paper copy, where the digital equivalent exists in Portico. UCL will rely on publishers for e-delivery and will rely on Portico for digital archiving and providing long-term digital access when defined trigger events lead to loss of access...

Paul Ayris  
Director, Library Services  
University College, London

## Protect Your Investment

“We spend more than one third of our budget on e-content from publishers. What happens if they change their post-cancellation policy or cease publication?”

Each year you commit a growing percentage of your library's budget to digital information, such as e-journals and e-books. With that increased spend comes increasing concern about the long-term availability of this content.

Some publishers have ceased publication of journals or books. In some cases, publishers no longer offer back issues of a journal. Some publishers have already merged or gone out of business, and it is likely in the current economic climate that more will do so in the future. Furthermore, practical implementation of perpetual access or post-cancellation access rights is often highly uncertain. All of these scenarios threaten the availability of digital content and could undermine your investment.

Participation in Portico makes sense from an insurance standpoint. When a journal or monograph in the Portico archive becomes unavailable – and it has already happened – your institution will be able to access that content through Portico, whether or not your library ever subscribed to that publication. Plus, publishers have named Portico as a post-cancellation access mechanism for over 80% of the more than 15,700 titles committed to the Portico archive.

Should important digital resources become unavailable, your participation in Portico ensures that your investment isn't lost.

We talked to faculty about Portico  
as an insurance policy...  
Faculty are confident in an  
electronic age knowing we're part  
of this solution.

Joan Giesecke  
Director  
University of Nebraska Library

## Reclaim Shelf Space for Other Priorities

“We need to establish student work areas and computer workstations, but if we deaccession the print back runs, what is our assurance the e-version will be available?”

You can reduce shelving and reallocate precious space now. Eliminate the print edition of select publications or dispose of older volumes to free up shelf space with the assurance that the journals and books that are important to your collection are safe in the Portico archive.

We anticipate considerable savings in time. Electronic issues do not have to be checked in, stamped with ownership marks, shelved and re-shelved, gathered and sent to the bindery or be replaced by microform.

Linda Connors  
Head of Acquisition & Collection Development  
Drew University

## Why Librarians Choose Portico

Nearly 500 academic institutions throughout the world have chosen Portico as the foundation for their preservation strategy. That's because Portico:

1. Preserves the largest and broadest collection of e-books and e-journals of any third-party preservation archive.
2. Maintains legal agreements with publishers to guarantee long-term preservation.
3. Monitors and communicates information about the abandonment of e-journal and e-book titles.
4. Helps set industry standards and utilizes best practices for e-content validation and authentication, metadata management, and distributed replication.
5. Is designated by publishers as a post-cancellation access point for more than 80% of the titles committed to the archive.

## More Content than Any Other Archive

Already the largest third-party digital preservation archive, by late 2009 the Portico archive is expected to have in excess of 13 million articles from over 8,000 scholarly journals, as well as 5,000 or more e-books. This content is provided by hundreds of publishers, including academic societies, university presses, and commercial publishing companies.

## Start Now. It's Simple.

Portico offers the easiest way to ensure that the digital content you need is kept safe. Simply choose to participate, submit a signed license agreement, make the annual archive support payment (based on LME), and Portico takes care of the rest. You don't need dedicated computer hardware, library staff time, IT support, or software downloads and upgrades.

Visit Portico online at [www.portico.org](http://www.portico.org) to:

- Review a complete list of participating publishers and their titles in the Portico archive.
- See all participating libraries by country.
- Request a comparison of your library's collection to holdings in the archive.
- Calculate your library's annual archive support payment.

For more information,  
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